**ENTERPRISE SOFTWARE • MOBILE APPS • CLOUD INFRASTRUCTURE**
A Unit of Estingo Technologies • Trusted IT Partner for 500+ Businesses

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| PROPOSAL REFERENCE | PROPOSAL DATE | CLIENT NAME | TOTAL COMMERCIAL |
|---|---|---|---|
| DVS/PROP/2026/CHAUFFEUR-104 | November 05, 2026 | Mr. Samuel & Partners | ₹14,999/- All-Inclusive |

## 01 Executive Summary & Project Vision

Digital Vyapar Seva is pleased to submit this comprehensive commercial and technical proposal for the development, deployment, and 1-year maintenance of your **Turnkey On-Demand Private Car Chauffeur Platform**. As specified in your WhatsApp audio briefing and project discussions, the objective is to build an elite on-demand driver hiring ecosystem benchmarked against industry leaders **DriveU** and **Tat D (TAT D)**, but engineered with a **10x superior user experience, zero-surge transparent pricing, and instant dispatch capabilities**.

> **Core Business Model Alignment (Client Requirement):**
> Unlike traditional ride-hailing services (Ola/Uber) where the cab is provided, this platform connects car owners with **background-verified, professional chauffeurs to drive the customer's personal vehicle** (Hatchback, Sedan, SUV, Luxury). The platform also features pre-engineered multi-service expansion readiness to seamlessly activate car detailing, car wash, and mechanical inspection in upcoming phases without architectural changes.

## 02 Core Architectural Highlights & Competitive Edge

### 4-Digit Handover OTP Security — INDUSTRY FIRST

Guarantees maximum vehicle safety. Driver cannot start the digital meter until the car owner provides the secure 4-digit handover OTP upon physical arrival.

- ✓ Eliminates unauthorized driving or early meter trigger
- ✓ Secondary 4-digit OTP required for safe return completion

### Transmission-Based Matching — SMART ALLOCATION

Matches drivers based on specific vehicle transmission expertise (Manual vs. Automatic / Dual-Clutch / EV).

- ✓ Prevents clutch wear and transmission damage
- ✓ Driver profile displays verified transmission badges

### Zero-Surge Pricing Engine — HIGH TRUST

100% transparent pricing structure calculated in real time. Never gouges customers during rain or peak rush hours.

- ✓ Clear breakdown: Base package + per-min + night allowance
- ✓ Instant promo voucher & coupon code engine

### Live Radar & Turn-by-Turn GPS — REAL-TIME

Full Leaflet & Google Maps integration for live tracking, ETA calculation, and driver route navigation.

- ✓ Real-time driver location updates on map
- ✓ Interactive radar displays active nearby chauffeurs

## 03 Detailed Scope of Deliverables (Full Solution Package)

Under the agreed **₹14,999/- flat package**, our software engineering team will develop, configure, and deliver the following four core applications along with complete source code and infrastructure:

### 1. Customer Android Mobile App — NATIVE APK

- ✓ **Fast Onboarding:** Mobile number & OTP based instant sign-in.
- ✓ **Smart Location:** Auto GPS pickup detection + Maps search.
- ✓ **Flexible Packages:**
  - Hourly In-City (Errands, meetings, hospital, shopping)
  - One-Way Drop / Airport Transfer (Zero return penalty)
  - Full-Day City (8-hour dedicated executive package)
  - Highway Outstation (Multi-day roundtrip with night fee)
- ✓ **Transmission Selection:** Manual vs Automatic vehicle matching.
- ✓ **Handover Security:** Dynamic 4-digit vehicle handover OTP.
- ✓ **Live GPS Tracking:** Real-time chauffeur tracking with ETA.
- ✓ **Payment Modes:** UPI (GPay, PhonePe, Paytm), Cards & Cash.
- ✓ **Promos & Coupons:** Instant discount codes (e.g. DIWALI50).
- ✓ **Chauffeur Rating:** 5-star ratings and tip options.

### 2. Driver Partner Android App — PARTNER APK

- ✓ **KYC Onboarding:** In-app upload for Driving License, Aadhaar card, police check doc, and live selfie.
- ✓ **Duty Switch:** 1-Tap Online / Offline duty status toggle.
- ✓ **Dispatch Radar:** Real-time booking popup with ringtone, pickup distance, duration & projected earnings.
- ✓ **1-Tap Trip Acceptance:** Accept or pass trip requests instantly.
- ✓ **In-App Navigation:** Turn-by-turn Maps route guidance.
- ✓ **Handover OTP Verification:** Mandatory 4-digit code to start.
- ✓ **Digital Trip Meter:** Automatic trip duration & waiting tracker.
- ✓ **Driver Earnings Ledger:** Daily / weekly earnings & trip logs.
- ✓ **Emergency SOS:** Instant 1-touch distress safety alert button.

### 3. Responsive Web Application — WEB PORTAL

- ✓ **Modern Light Mode Theme:** Crisp White & Emerald design system benchmarked 10x better than DriveU and Tat D.
- ✓ **3 Promotional Banners:**
  - Festival Special: Flat ₹150 OFF (Promo DIWALI50)
  - Highway Outstation Chauffeur from ₹1,199/day
  - Monthly Corporate & Commute Driver Subscription
- ✓ **3-Step Booking Wizard:** Package selection → Car specs & schedule → Route confirmation & Handover OTP.
- ✓ **Live Chauffeur Radar:** Shows active verified chauffeurs on duty.
- ✓ **Comparison Matrix:** DrivePro vs Traditional Taxi & Competitors.
- ✓ **100% Mobile Responsive:** Touch drawer & WhatsApp chat.

### 4. Super Admin Operations Panel — CONTROL HUB

- ✓ **Live Fleet Radar:** Interactive map showing active, assigned, and idle drivers across the service territory.
- ✓ **Dispatch Kanban Board:** Real-time columns for Unassigned, En-Route, Arrived, In-Progress, and Completed bookings.
- ✓ **Driver KYC Desk:** Verify & approve driver DL, Aadhaar, and police check with 1-click status badge.
- ✓ **Dynamic Pricing Engine:** Adjust base fares, per-minute charges, night allowances, and platform commission %.
- ✓ **Multi-Service Manager:** Seamlessly add & configure new services (Car Wash, Detailing, Mechanical Checkups).
- ✓ **Revenue & Financials:** Exportable CSV reports & analytics.

## 04 1 Year Cloud Hosting & 1 Year Technical Support (Included)

To ensure smooth operations and absolute peace of mind, your package includes comprehensive enterprise cloud infrastructure and dedicated technical maintenance for a full 365 days:

### 1 Year Cloud SSD Hosting (Included)

365 DAYS

- ✓ **High-Speed NVMe SSD Server:** 99.9% uptime SLA guaranteed.
- ✓ **Free SSL Certificate:** Lifetime auto-renewing HTTPS encryption.
- ✓ **Dual-Environment Architecture:** Configured for Hostinger live production (`samuel.trekfit.online`) with automated database provisioning & migration.
- ✓ **Automated Backups:** Scheduled daily/weekly snapshots.
- ✓ **Enterprise Security:** Apache rules, DDoS protection & SQL defense.

### 1 Year Dedicated Technical Support (Included)

ZERO AMC FEE

- ✓ **Continuous Bug Fixing:** Zero-cost fixes for defects or glitches.
- ✓ **Server & Performance Monitoring:** Active uptime tracking.
- ✓ **Play Store Deployment Guidance:** Full support for APK signing, keystore generation, and Google Play Store policy compliance.
- ✓ **Priority WhatsApp & Call Desk:** Direct access to senior devs.
- ✓ **Free Minor Updates:** Tariff adjustments and text modifications.

## 05 Multi-Service Expansion Architecture (Future-Proofing)

As emphasized in the requirement plan, the software architecture is modular and future-proof. You can activate new automotive services directly from the Super Admin Panel without paying for ground-up recoding:

**Doorstep Car Wash**
Exterior wash & interior eco-cleaning add-on.

**Car Detailing & Polish**
Ceramic coating & ozone sanitization.

**Vehicle Diagnostics**
Pre-trip 25-point mechanical inspection.

## 06 Project Delivery Schedule (10 - 12 Working Days Sprint)

**SPRINT 1: DAYS 1 - 3**
### Backend & Web Portal
Database setup, Web Portal, 3 promo banners, and Hostinger live server deployment.

**SPRINT 2: DAYS 4 - 6**
### 2 Android Apps
Customer & Driver Partner APK builds, OTP login, live radar, and profiles.

**SPRINT 3: DAYS 7 - 9**
### Dispatch & OTP Security
Live trip dispatch engine, Maps navigation, 4-digit handover OTP, and payments.

**SPRINT 4: DAYS 10 - 12**
### QA & Final Handover
End-to-end trip testing, source code handover, APK signing, and 1-yr support.

## 07 Commercial Investment Breakdown (All-Inclusive)

| # | Deliverable Item / Component Description | Standard Value | Package Price |
|---|---|---|---|
| 1 | **Customer Android Mobile App** (Play Store Ready APK, OTP Login, Live GPS, Booking Wizard) | ₹15,000 | **Included** |
| 2 | **Driver Partner Android Mobile App** (Duty Switch, Radar Dispatch, 4-Digit Handover OTP, Ledger) | ₹15,000 | **Included** |
| 3 | **Responsive Web Application** (Light Mode, 3 Banners, 3-Step Wizard, Chauffeur Radar) | ₹10,000 | **Included** |
| 4 | **Super Admin Operations Panel** (Dispatch Map, Kanban Board, KYC Desk, Dynamic Pricing) | ₹12,000 | **Included** |
| 5 | **1 Year Cloud SSD Hosting & SSL Certificate** (Live Deployment, Backups, High Speed) | ₹5,000 | **Included** |
| 6 | **1 Year Comprehensive Technical Support & Maintenance** (Bug fixes, SLA, Priority Helpdesk) | ₹8,000 | **Included** |
| | **Standard Market Valuation Total** | ~~₹65,000~~ | **Special Discount (-₹50,001)** |
| | **FINAL ALL-INCLUSIVE PROJECT INVESTMENT** | | **FLAT ₹14,999/- ONLY** |

## 08 Milestone Payment Schedule

**40%**
**₹6,000/-**
**Milestone 1: Kickoff**
Advance booking payment upon contract sign-off (Backend, DB & Domain setup).

**30%**
**₹4,500/-**
**Milestone 2: Web & Admin Demo**
Upon live demonstration of Web Portal, Booking Wizard & Super Admin Panel.

**30%**
**₹4,499/-**
**Milestone 3: Final Delivery**
Upon delivery of both Android Mobile Apps (APKs), source code & 1-year support launch.

### SERVICE GUARANTEES & TERMS

- 100% Full Source Code ownership transferred upon final payment.
- Zero hidden charges; entire package covered under ₹14,999/-.
- Strict NDA and Client Intellectual Property confidentiality.
- Third-party SMS/WhatsApp API credits billed on actual usage if needed.

Verified IT Solutions Provider • GST / MSME Compliant

### 🏦 OFFICIAL BANK & UPI PAYMENT DETAILS

**Bank Name:** Central Bank of India
**Account Name:** Digital Vyapar Seva
**Account No:** 5990320107
**IFSC Code:** CBIN0283651



**Scan & Pay via Any UPI App**
Google Pay • PhonePe • Paytm • BHIM
Payee: **Digital Vyapar Seva**

### AUTHORIZED BY (SERVICE PROVIDER)

DIGITAL VYAPAR SEVA · APPROVED

**Roshan Bhardwaj**
Director • Digital Vyapar Seva
Email: care@digitalvyaparseva.com | Phone: +91-9217736217
Date: November 05, 2026

### ACCEPTED & APPROVED BY (CLIENT)

*Authorized Signature & Seal*

**Mr. Samuel & Partners**
Client / Authorized Representative
Date: _____